



**Samaaro**

# Hybrid Events

# Hybrid Events

The secret to ensuring a successful event is to deliver a memorable experience. Built on a scalable infrastructure and optimised for all devices, hybrid events on Samaaro are designed to offer a seamless and interconnected experience to your attendees, speakers & sponsors.

In the last one year, we have hosted thousands of hybrid events for global brands such as **AstraZeneca, HSBC, Planning Institute of Jamaica, Hitachi, Govt. of India, Queen's University, Star Conferences, and others.**

So, what made them choose Samaaro?



3D Immersive Spaces



360° Customisation



24x7 Customer Support



Cost-effective Solution

# Important Highlights

Deliver a premium event experience to all the parties involved

## In-person Attendees

- ✓ On-spot Registrations
- ✓ QR-enabled Check-ins
- ✓ Event Floor Plans
- ✓ Live Agenda Access
- ✓ Business Card Exchange
- ✓ Hybrid Booths

## Remote Attendees

- ✓ 3D Immersive Spaces
- ✓ One-one & Group Chats
- ✓ Virtual Booths
- ✓ Profile Builder
- ✓ AI Matchmaking
- ✓ Breakout Rooms

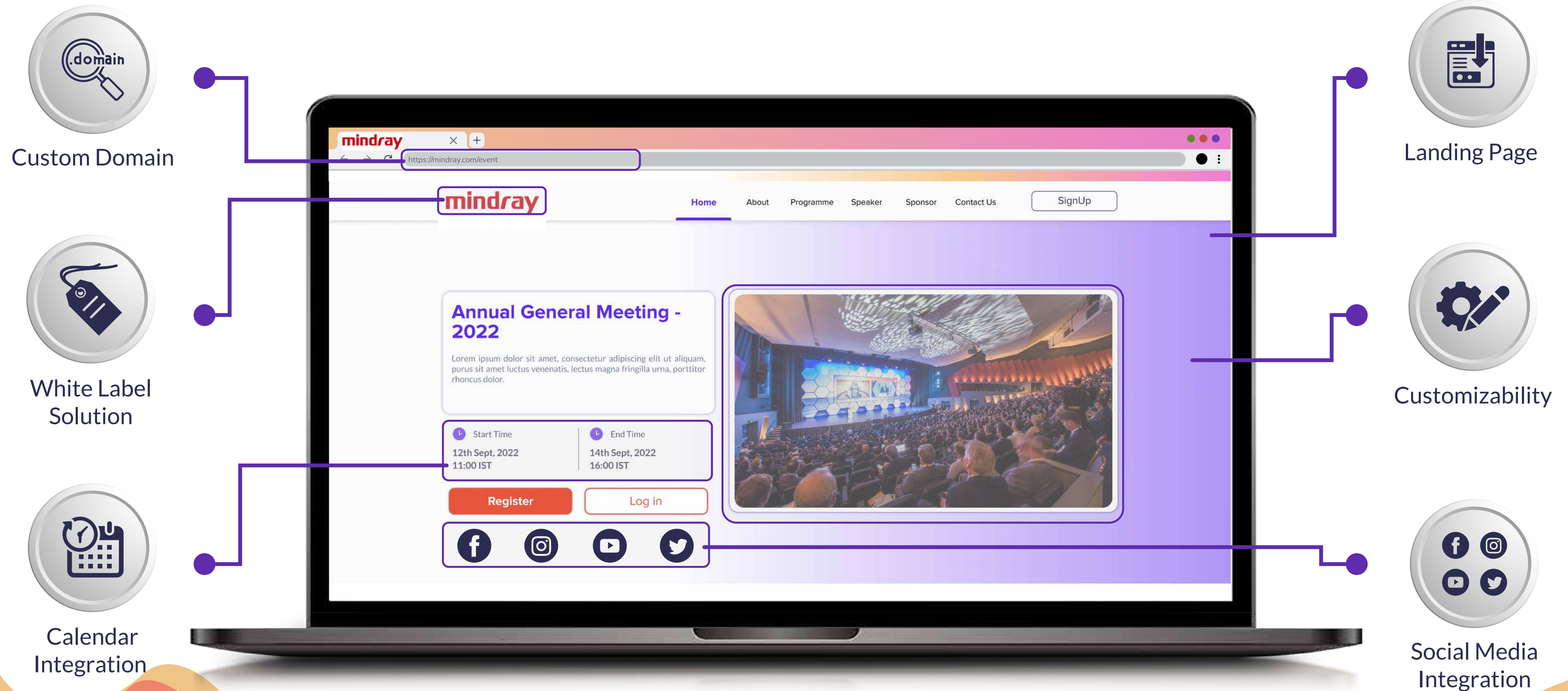
## Exhibitors & Sponsors

- ✓ Sponsorship Slabs
- ✓ Lead Generation
- ✓ Analytics Dashboard
- ✓ Product Showcase
- ✓ Meeting Scheduler
- ✓ CRM Integration



# Landing page

Put your brand name at the front and the centre of your event



# Easy Registrations

Effortless registration & one-click check-in process for both on-site and virtual attendees



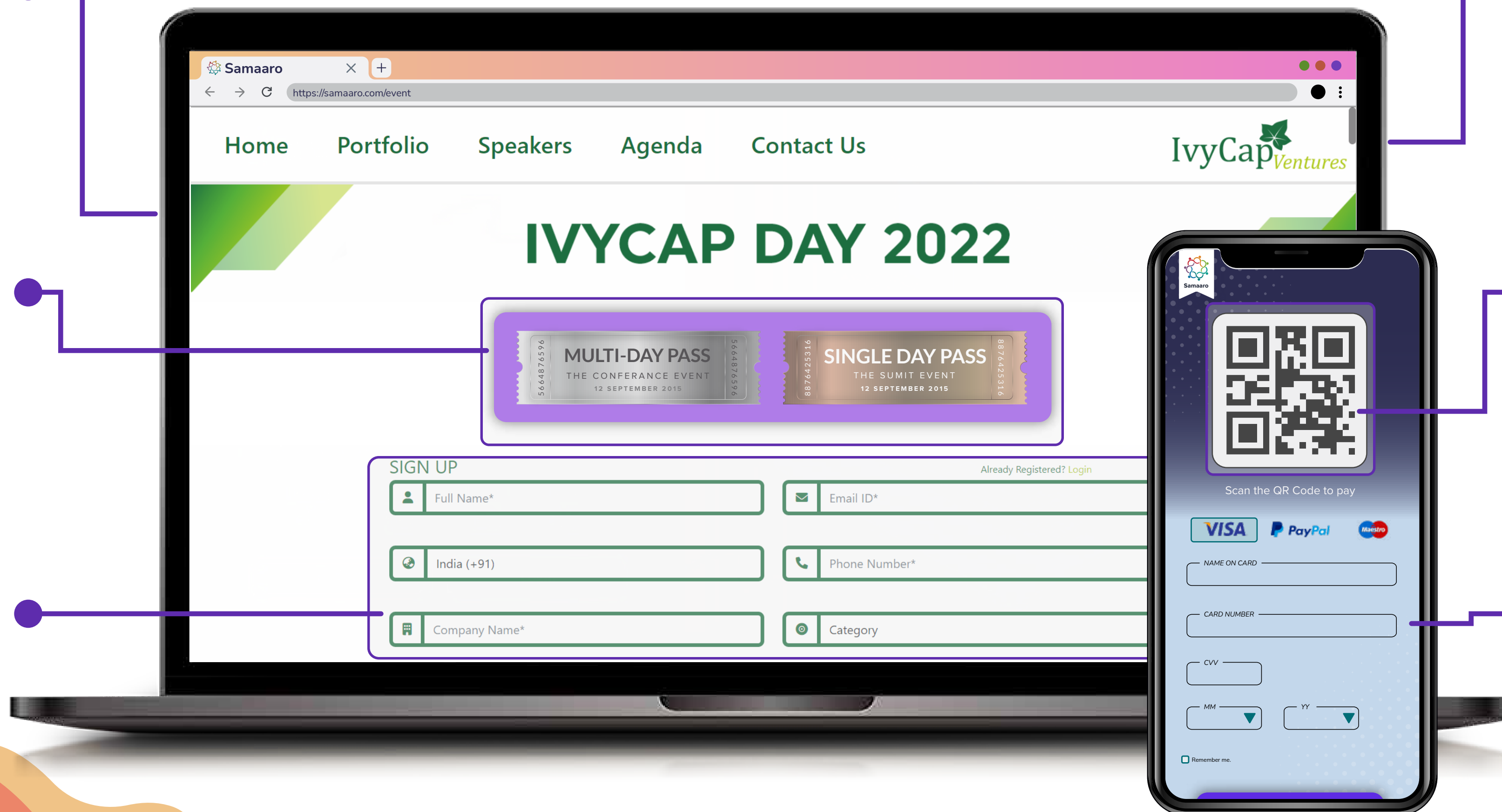
HTML Emails for Registrations



Multiple ticket Types



Customisable Forms



On Spot Registrations



QR Enabled



Payment Gateway Integration

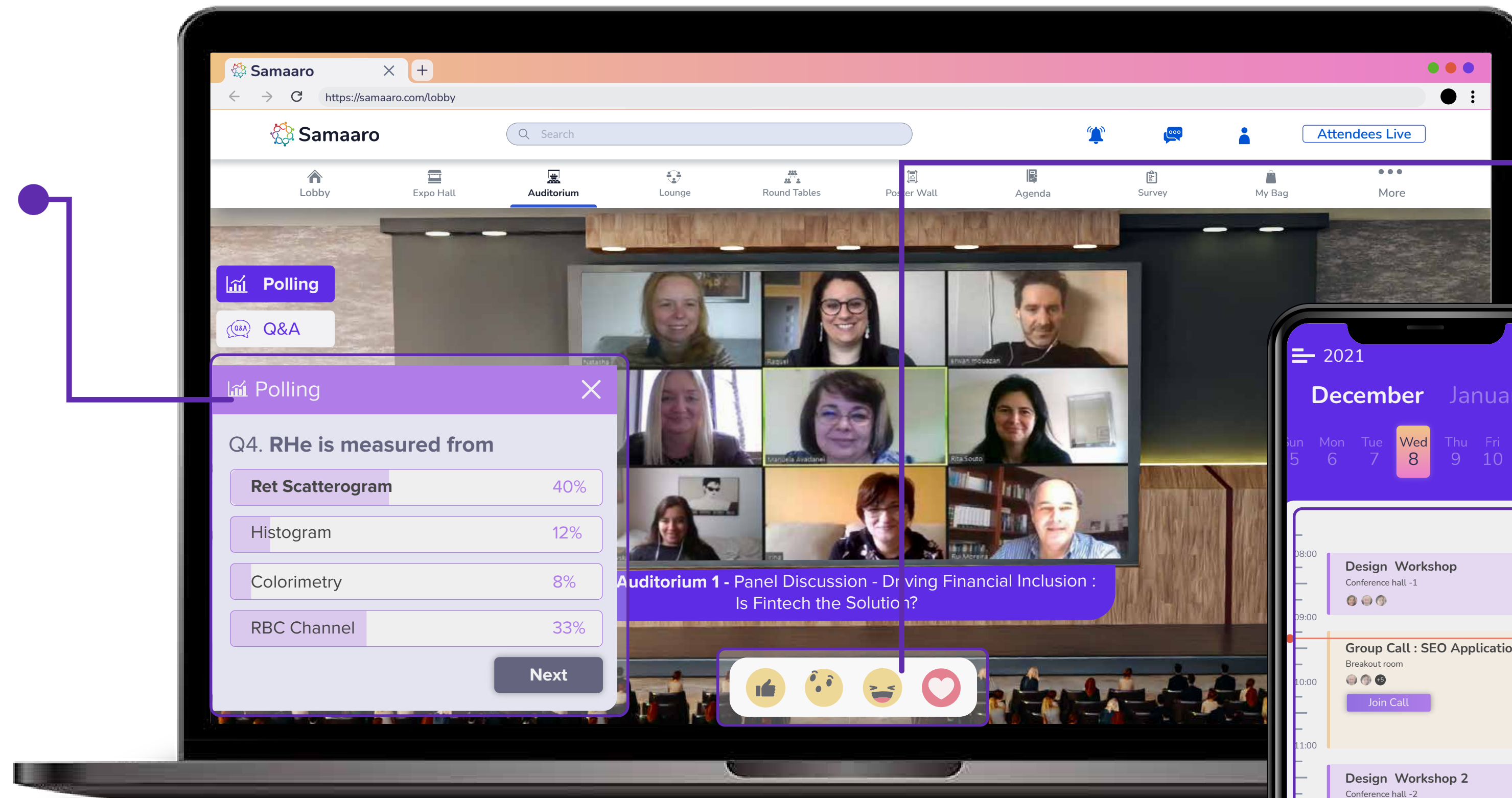


# Sessions

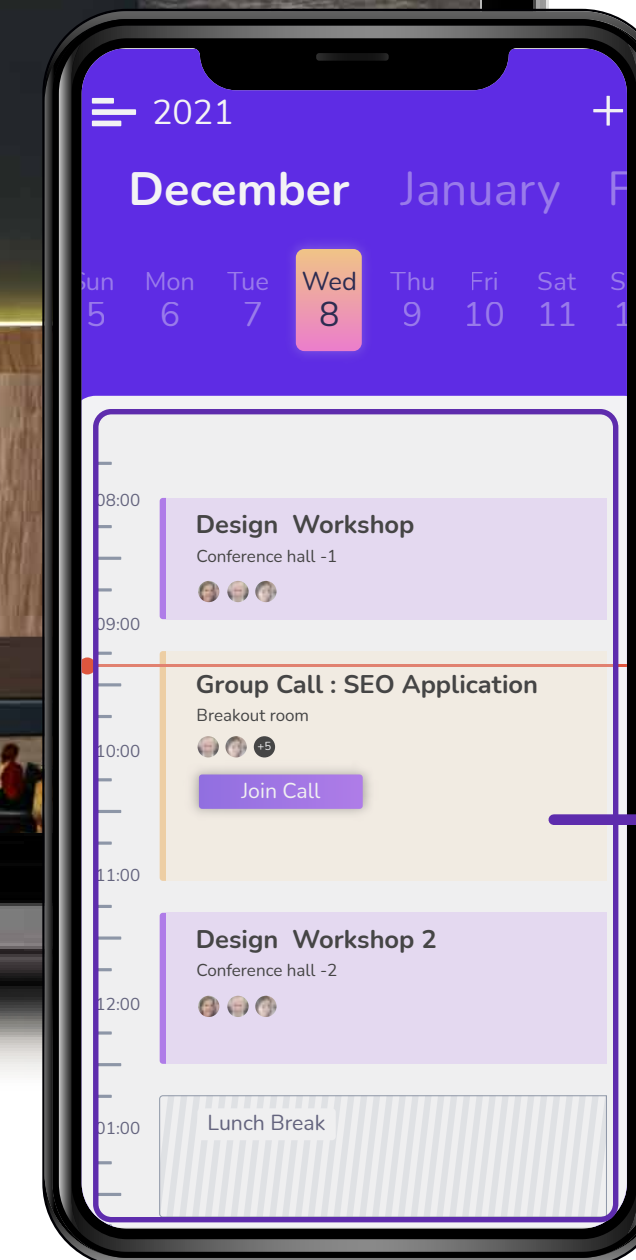
Plethora of interactive features to keep the audience engaged during live and pre-recorded sessions



Polls



Session Reactions



Add Sessions to Calendars



# Sessions

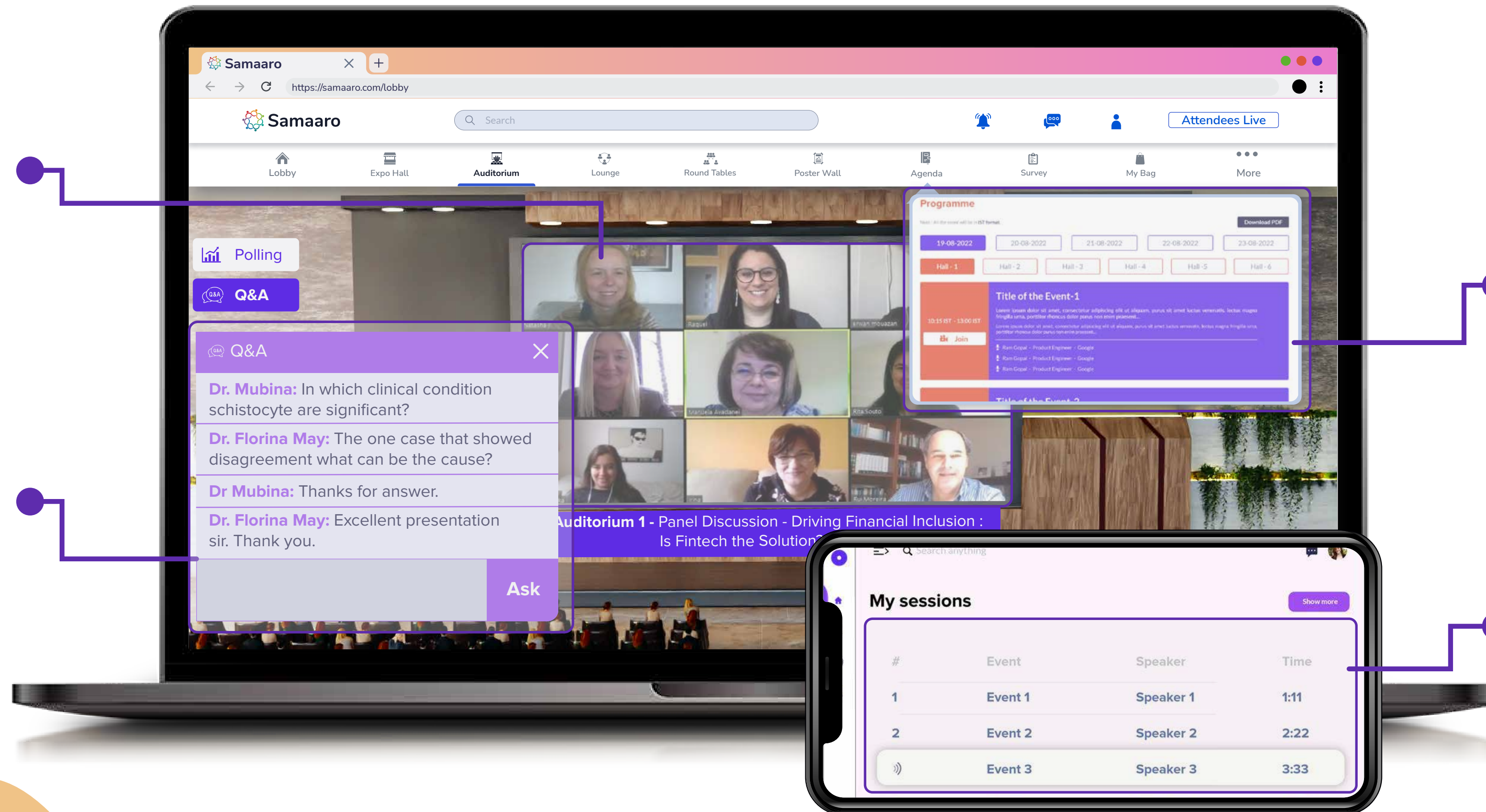
Plethora of interactive features to keep the audience engaged during live and pre-recorded sessions



Speaker  
Presentation



Q&As



Easy Agenda  
Access



On-demand  
Access



# Networking

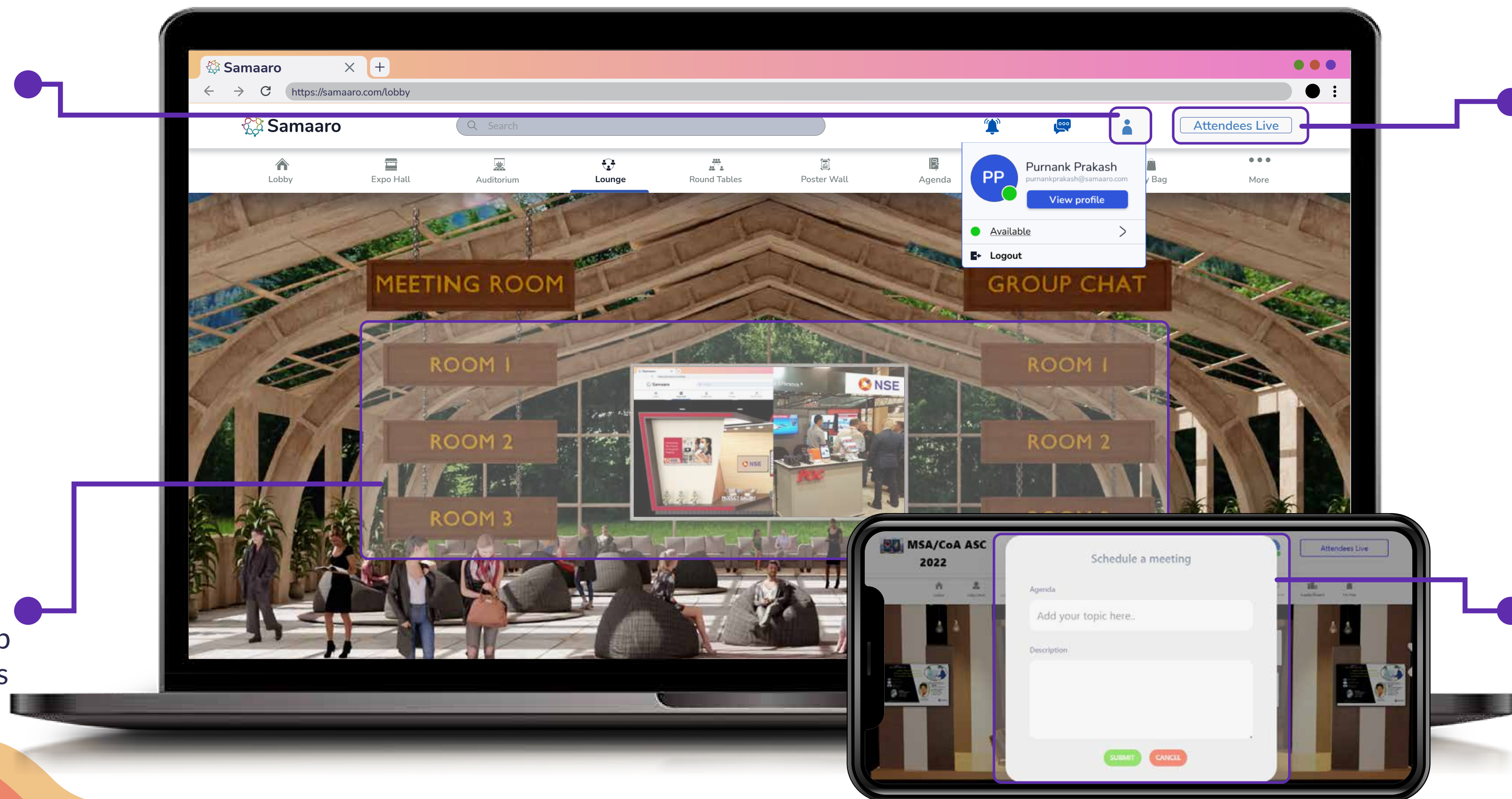
Connect on-site and remote attendees with each other and help them form meaningful relationships



Profile -  
Edit & Update



One-one and Group  
Chats & Video Calls



Find Attendees

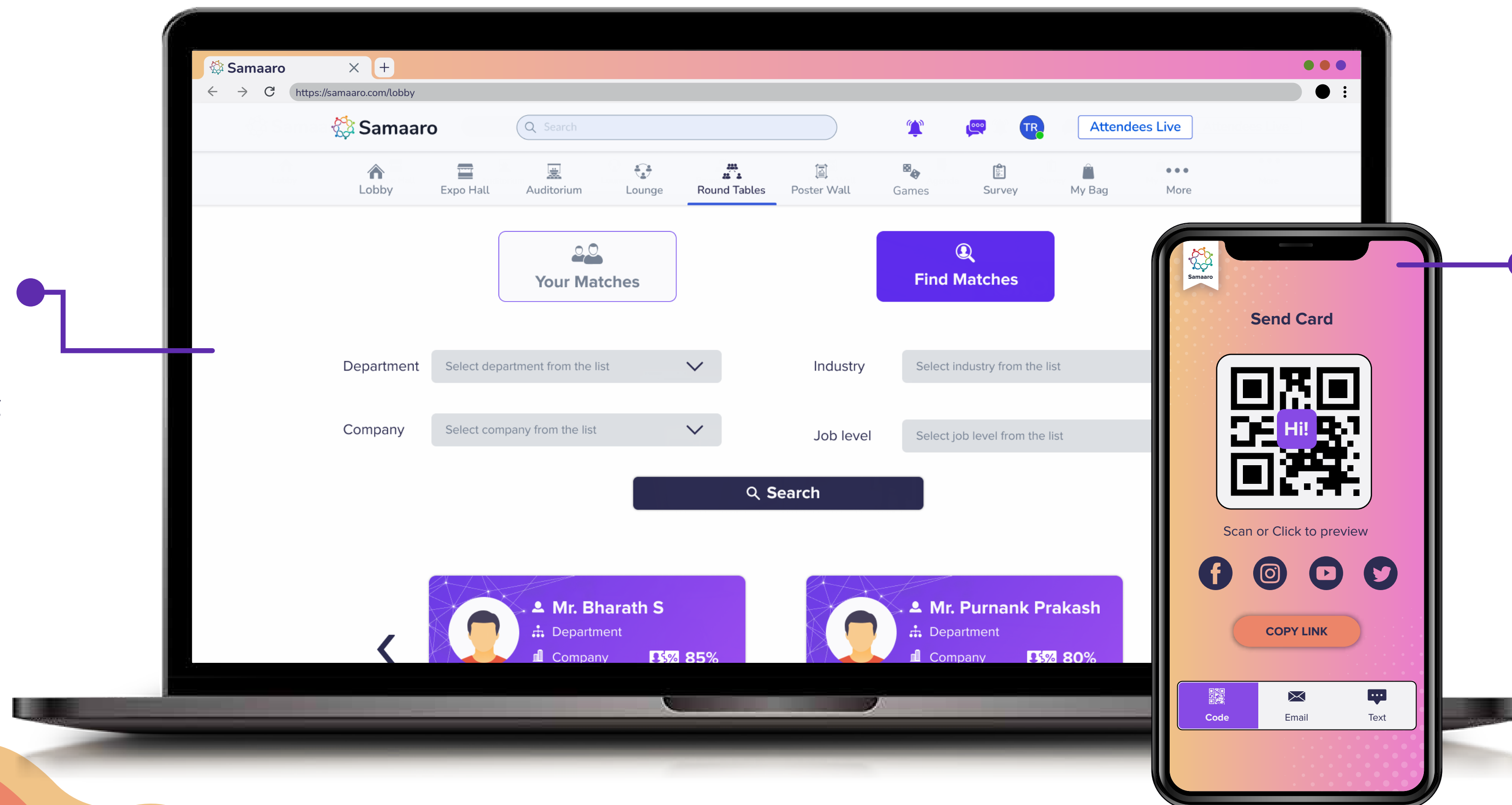


Meeting Scheduler



# Networking

Connect on-site and remote attendees with each other and help them form meaningful relationships



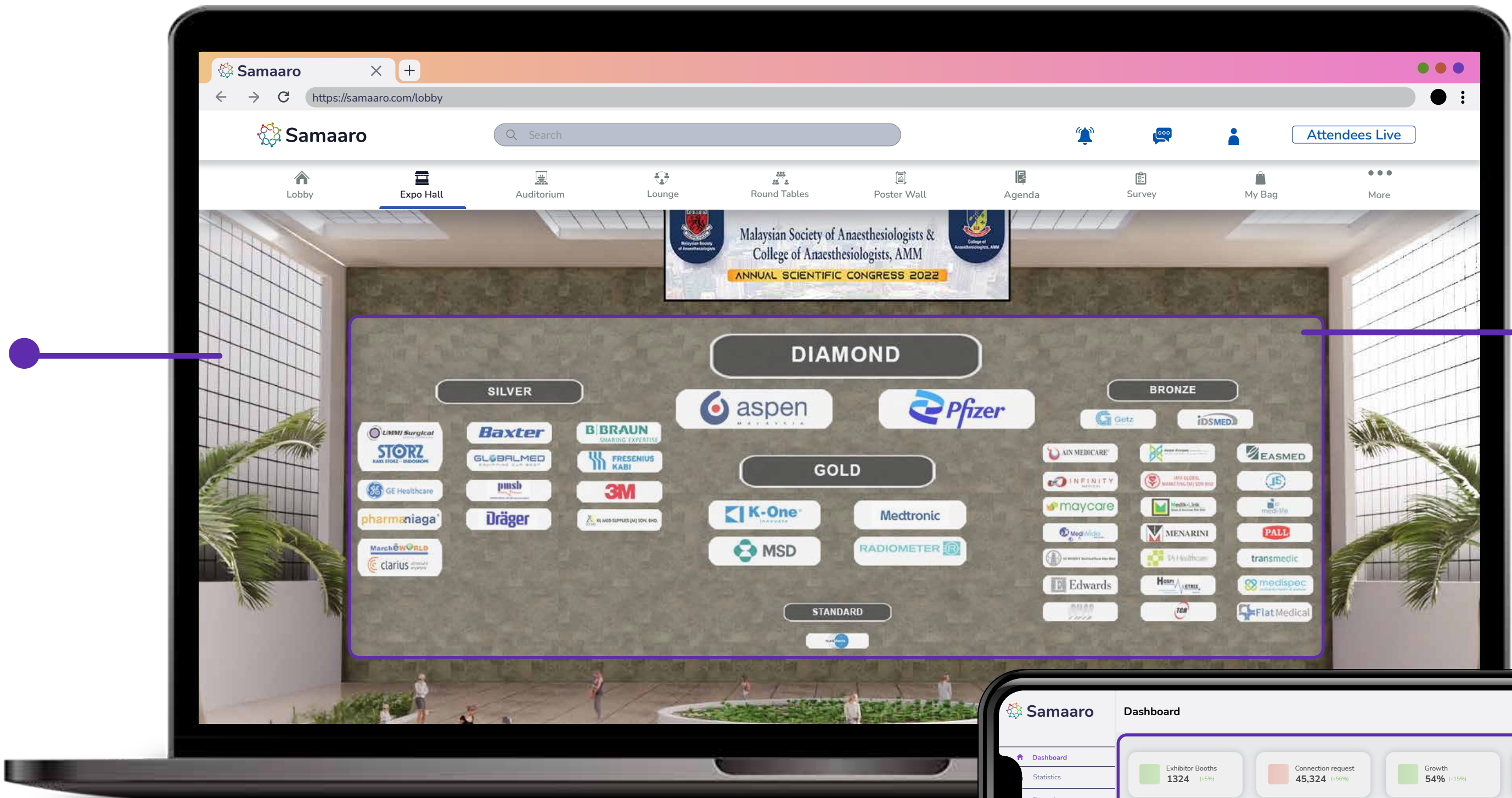
# Exhibition



Host high-performing exhibitions that drive value to your sponsors and exhibitors



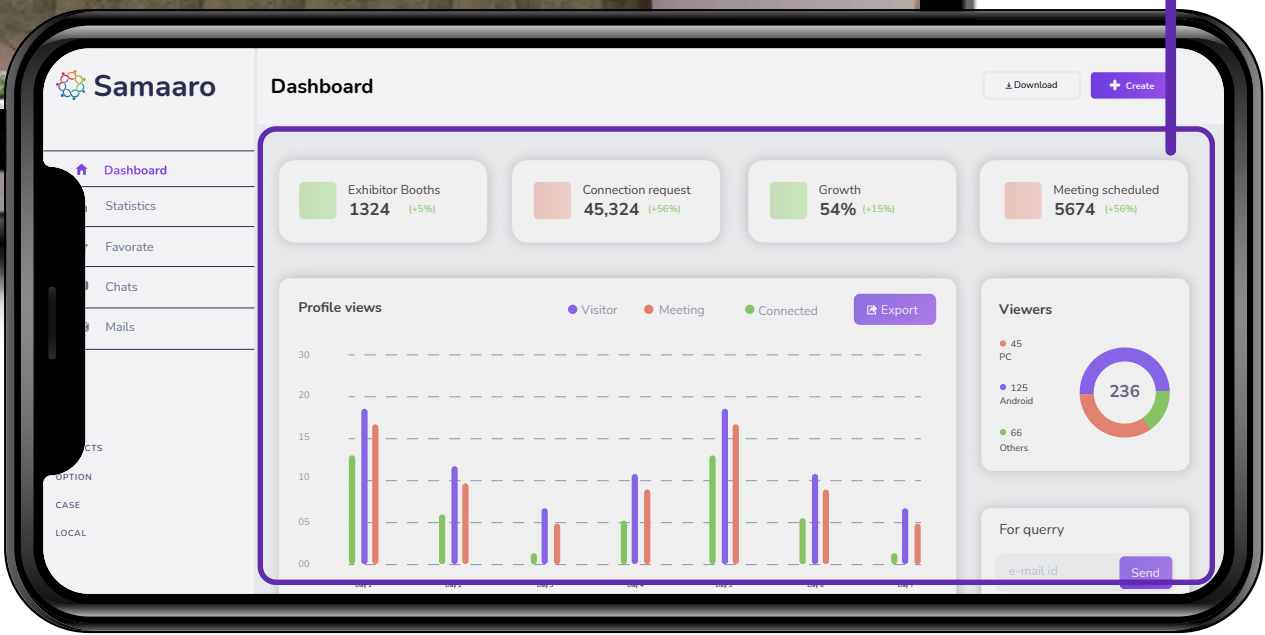
3D Designs



Tiers of Sponsorships



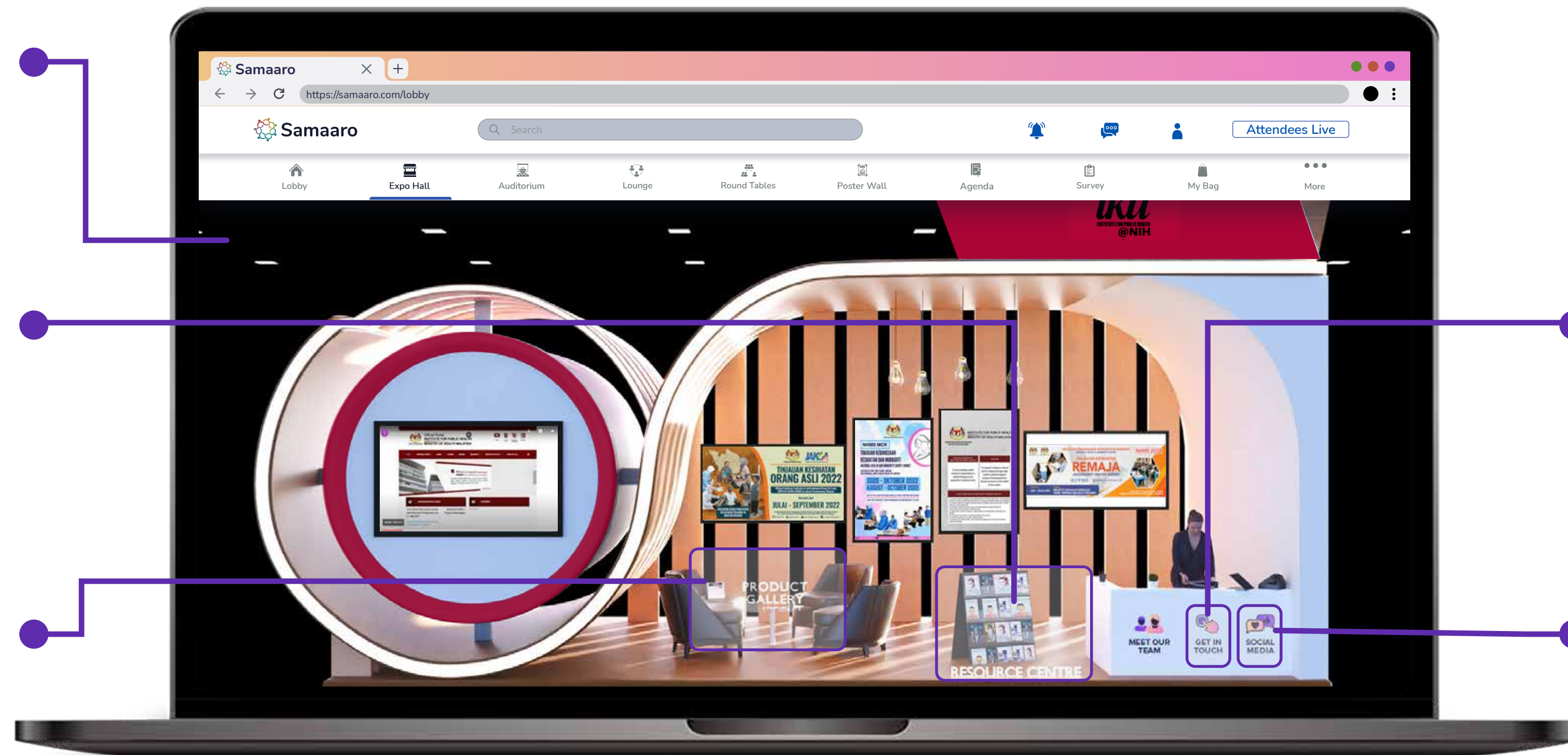
Real-time AI Analytics Dashboard





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# Miscellaneous Features

Enterprise level solution to meet the diverse requirements of your events



Floor Navigation



e-Certificates



Surveys/Feedbacks

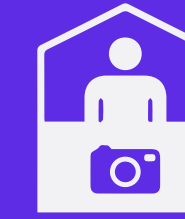


Photo Booths



Social Wall Integration



Gamification



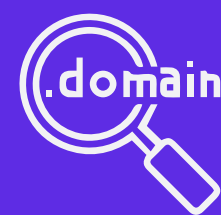
Meeting Rooms



Poster Presentations



White Label Solution



Custom Domain Hosting



Unlimited Dry-runs

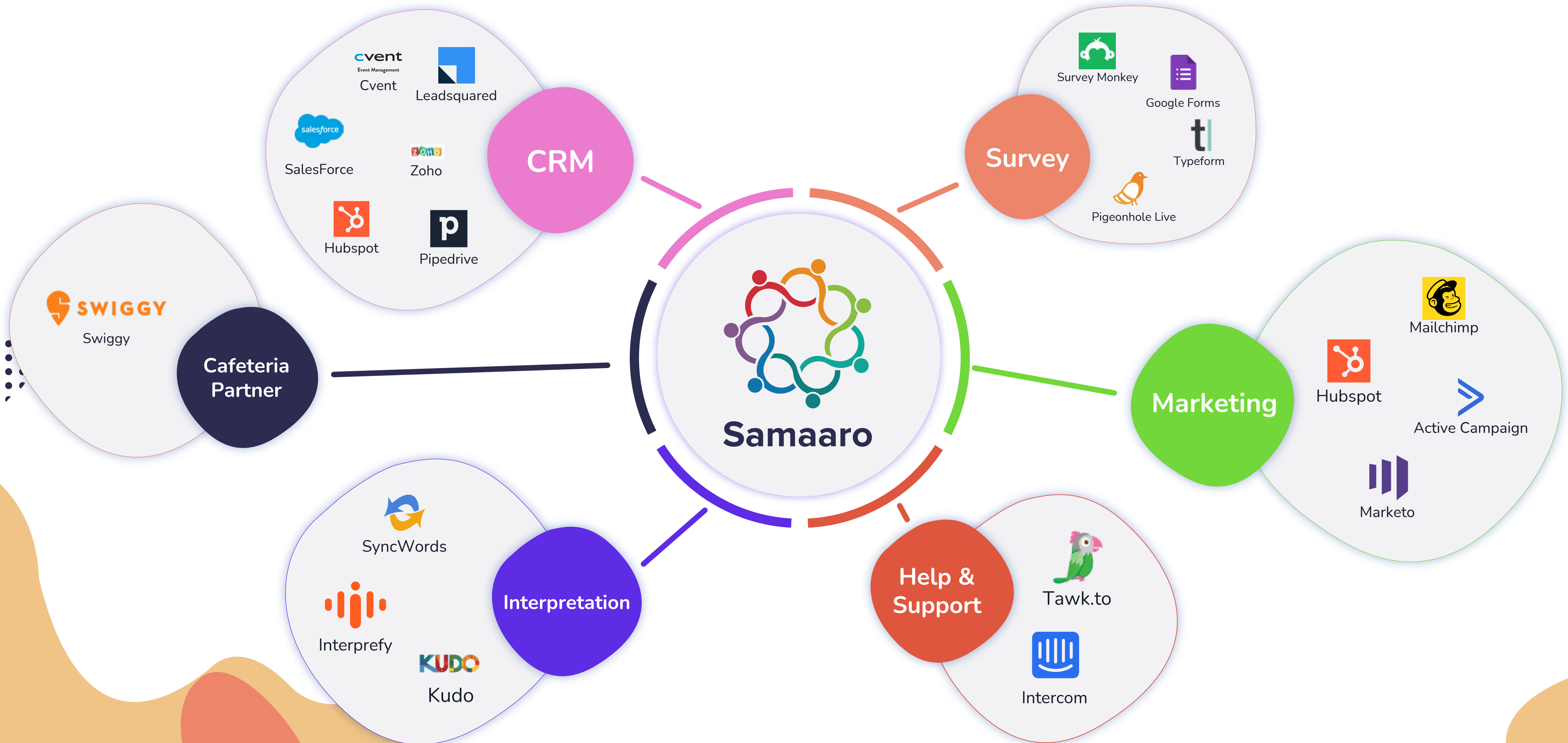


On-ground Support



# Integrations

Multiple integrations with different tools for a streamlined and efficient event management



# Analytics

Get real-time data and killer insights from our state-of-the-art analytics dashboard



In-person & Virtual Attendee  
Segmentation



Real Time



Time-Spent & Spaces  
Navigated



Different Interactions



Session Analytics



Lead Scoring



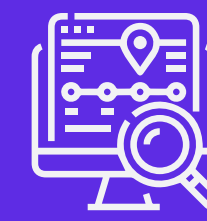
Chat Transcripts



Meetings Scheduled



Survey Data



UTM Tracking &  
Google Analytics



# One platform - Unlimited Possibilities

From educational institutions to Fortune 500s, from government organisations to event management companies, Samaaro has been leveraged by thousands of organisations of all sizes to host a variety of events. Our 3D immersive spaces, coupled with a wide range of features & integrations, make sure your hybrid event stands out from the crowd.





## Contact Us

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